

RISING TIDE GLOBAL PROUDLY PRESENTS

# WANDERLUST SPIRITS

**Wanderlust Spirits** was founded with exploration and adventure in mind. Their team travels the world and sources each ingredient by hand. Blending those ingredients with Icelandic water, they created a unique flavor experience with a wandering family of spirits.

Their first creation was Helix7 Vodka, sourced from the wheat fields of Champagne France. Next, came Askur Yggdrasil Gin which was inspired by the tree of life in Nordic mythology which stretches to the ends of the earth to bring the best flavors from around the world to each bottle. Their newest creation, Lagoon Bay Icelandic Orange Bitter, is a unique, blue, orange bitter aperitif inspired by the renowned Icelandic glaciers and pools.

Each one of their spirits are PH neutral, a result of the naturally high alkalinity of Icelandic water.



## THE FOUNDER

*Kristjan Olafsson is a 20-year veteran of the beverage industry. He is the founder and CEO of Wanderlust Spirits, the makers of Helix7 Vodka, Askur Gin, and Lagoon Bay, craft spirits that are distributed in the US and 9 additional international markets. He is also the co-founder of Icelandic Glacial, one of the leading imported premium bottled waters in the US, and served as CEO for a decade. Prior to that, Kristjan founded and ran a variety of businesses in the technology, hospitality, and entertainment industries.*

## THE SPIRITS



**ASKUR  
LONDON  
DRY GIN**



**HELIX7  
VODKA**



**LAGOON BAY  
ICELANDIC  
APERITIF**



**Region:**  
Miami Beach, FL

**Founded:**  
2015

**Recent Accolades**  
**ASKUR London Dry Gin**  
2023 London Spirit  
Competition  
Gold

SIP Awards 2020  
Double Gold

**HELIX7 Vodka**  
SIP Awards 2019  
Platinum and Best In Class

SIP Awards 2019  
Consumer's Choice Award

SIP Awards 2018  
Double Gold

San Diego International  
Wine & Spirits Challenge 2019  
Gold

ECRM Grand Tasting  
People's Choice

**Lagoon Bay Icelandic Aperitif**  
San Francisco World  
Spirits Competition  
Gold

