

RIISING TIDE GLOBAL PROUDLY PRESENTS

WANDERLUST SPIRITS

Wanderlust Spirits was founded with exploration and adventure in mind. Their team travels the world and sources each ingredient by hand. Blending those ingredients with Icelandic water, they created a unique flavor experience with a wandering family of spirits.

Their first creation was Helix7 Vodka, sourced from the wheat fields of Champagne France. Next, came Askur Yggdrasil Gin which was inspired by the tree of life in Nordic mythology which stretches to the ends of the earth to bring the best flavors from around the world to each bottle. Their newest creation, Lagoon Bay Icelandic Orange Bitter, is a unique, blue, orange bitter aperitif inspired by the renowned Icelandic glaciers and pools.

Each one of their spirits are PH neutral, a result of the naturally high alkalinity of Icelandic water.



THE FOUNDER

Kristjan Olafsson is a 20-year veteran of the beverage industry. He is the founder and CEO of Wanderlust Spirits, the makers of Helix7 Vodka, Askur Gin, and Lagoon Bay, craft spirits that are distributed in the US and 9 additional international markets. He is also the co-founder of Icelandic Glacial, one of the leading imported premium bottled waters in the US, and served as CEO for a decade. Prior to that, Kristjan founded and ran a variety of businesses in the technology, hospitality, and entertainment industries.

THE SPIRITS



**ASKUR
LONDON
DRY GIN**

[TECH SHEET](#)



**HELIX7
VODKA**

[TECH SHEET](#)



**LAGOON BAY
ICELANDIC
APERITIF**

[TECH SHEET](#)



Region:

Miami Beach, FL

Founded:

2015

Recent Accolades

ASKUR London Dry Gin

2023 London Spirit

Competition

Gold

SIP Awards 2020

Double Gold

HELIX7 Vodka

SIP Awards 2019

Platinum and Best In Class

SIP Awards 2019

Consumer's Choice Award

SIP Awards 2018

Double Gold

San Diego International

Wine & Spirits Challenge 2019

Gold

ECRM Grand Tasting

People's Choice

Lagoon Bay Icelandic Aperitif

San Francisco World

Spirits Competition

Gold

