BLIND TIGER

Blind Tiger is rooted in the spirit of the Prohibition era mixed with a modern ethos of inclusivity.

Founder Rebecca Styn opened Room 33 Speakeasy in 2017, quickly gaining a reputation for her craft cocktails. When the pandemic hit in 2020, restaurants shifted to takeout only which presented a very real challenge: although 90% of Room 33's sales had come from the bar, she were not legally allowed to sell alcohol-to-go. So, she and her team thought outside the coupe glass and started mixing up and bottling top-notch spirit-free cocktails that mirrored the flavors of the original — and Blind Tiger was born. - an all-inclusive luxury drink that lets you feel part of the occasion with or without alcohol.

Blind Tiger's lineup of inclusive, ready-to-drink, luxury cocktails enhances the limited dry options offered to consumers. Their formulation uses high quality, all-natural extracts and juices to provide the depth of flavor that cocktail enthusiasts pursue.



THE FOUNDER / MIXOLOGIST

Rebecca Styn, Ph. D. is the brains, palate, and heart behind Blind Tiger. Rebecca, in collaboration with the chief mixologist from her successful speakeasy bar and restaurant, imagined and developed original recipes for Blind Tiger's collection of luxury spirit-free beverages, capturing the richness and complexity of classic cocktails while invoking the mystique of the Prohibition era. Since its launch in late 2021, the brand has rapidly expanded distribution to 100 regions around the globe, and collected more than 25 top-tier national and international accolades.

THE CUCKTAIL



TECH SHEET



LAVENDER FRENCH 75

TECH SHEET



SOUTHSIDE

SPIRIT FIER COCKTAILS

Region

Erie, PA

Founded 2020

Production

255k bottles/cans annually

Recent Accolades

Bee's Knees

San Francisco World Spirits Competition 2022 Double Gold

John Barleycorn Awards 2022 Double Gold

San Francisco Ready-to-Drink Competition 2023 / Double Gold

Ascot Awards 2023 / Platinum

World Alcohol Free Awards 2023 Silver

Pr%f Awards 2023 / Double Gold

Chilled 100 2023 Bartenders Seal of Approval 90 pts

RTD Magazine 2023 / Gold

Lavender French 75 *Pr%f Awards 2023 / Gold*

F1 %1 AWGIGS 2025 / GOIG

RTD Magazine 2023 / Gold

Southside

San Francisco World Spirits Competition 2022 Bronze

John Barleycorn Awards 2022 Gold

San Francisco Ready-to-Drink Competition 2023 / Silver

Ascot Awards 2023 / Gold

Pr%f Awards 2023 / Silver

Chilled 100 2023 Bartenders Seal of Approval 88 pts

:..... RTD Magazine 2023 / Platinum

